

## Product Management Festival: #8220;Scalin...

by Peter Gfader - <https://beyond-agility.com/highlight-from-pmf19-product-mangement-festival-scaling-product-management-skills-scott-eblen-from-twitter/>

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# Product Management Festival: #8220;Scaling product management skills” Scott Eblen from Twitter

Highlight from #pmf19 – Product Management Festival 2019

Shift from left to right

TAKE PRODUCT DECISION



DEFINE CRITERIA FOR DECISIONS

Don't take decisions. Define criteria for decisions.

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TEAM  
STAKEHOLDER



X FUNCTIONAL  
STAKEHOLDER

Don't be a Tech Stakeholder -> Empower the team

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PROCESS



INSTINCT

process -> Enable others and their instinct.

From a rigid

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Learn!



SIT WITH LEAST  
UNDERSTOOD DISCIPLINE  
IN ORG

Sit with the least understood

discipline in the organisation. Coffee or lunch

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Use the "Silent Meeting Manifesto" by Amazon

SILENT MEETING MANIFESTO

→ EFFECTIVE MEETINGS



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[Silent Meetings](#) first started at Amazon with Jeff Bezos. At some point in Amazon's history Bezos declared that Powerpoint would not be allowed and "Narratives" (6-page long-form text documents) would be the main communication vehicle. Since nobody had time to read pre-reads, the document would be read silently during the meeting instead. And so Silent Meetings were born.

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Self reflect

[Use Personal Retros ?](#)

Thanks [Scott](#)

[More highlights on the overview page.](#)

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