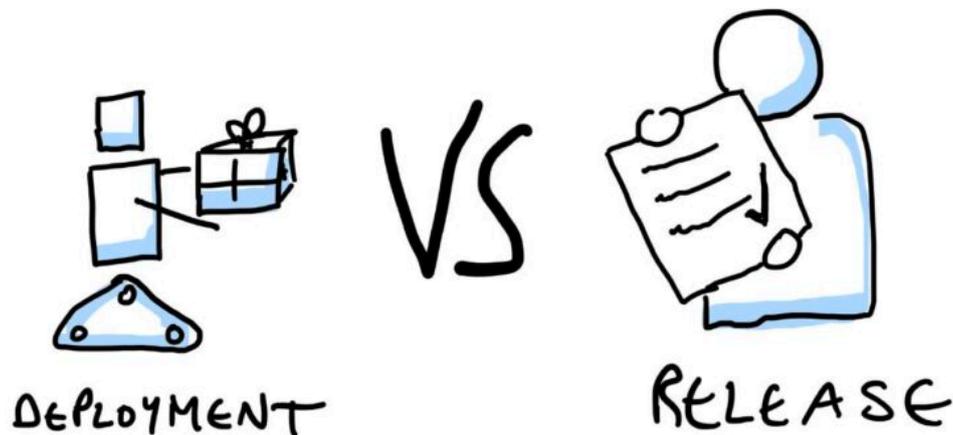


Deployed vs Released

by Peter Gfader - <https://beyond-agility.com/deployment-vs-release/>

Deployed vs Released

From my whitepaper: [“How to use Scrum and Continuous Delivery to build the right thing”](#) with thanks to [Jez Humble](#) for feedback.



Deployed vs Released

Definition of terms

Deployed

“Deployed”: A technical concern that applies in the domain of the team and means the functionality is introduced in Production.

Released

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“Released”: A business term that defines functionality being available to an end-user.

“Deployed” doesn’t necessarily mean **“Released”**.

“Production Ready” = A product Increment that is “Done” and potentially releasable to the end-user.

“Ready for Release” is a synonym to Production Ready.

The basics

Do you know the difference between Continuous Delivery and Continuous Deployment?

“Continuous Integration”: A technical practice where every product change should trigger an event where you automatically rebuild, integrate and test your whole product.

“Continuous Deployment”: Additionally to “Continuous Integration, every product change gets automatically deployed to Production.

“Continuous Delivery”: Keeping a system “Production Ready” for release at all times during development. This does not involve stopping and making a special effort to create a releasable product.

Thanks to [Jez Humble](#) for feedback on this.

How?

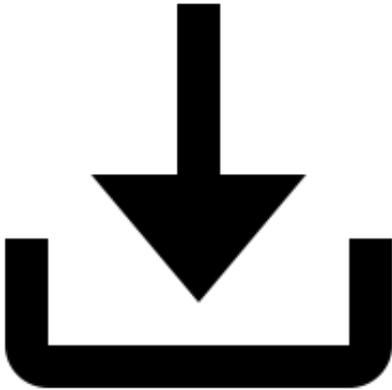
In the following video, I share 3 strategies on how to achieve the distinction between “Deployment” and “Release”.

Deployed vs Released

by Peter Gfader - <https://beyond-agility.com/deployment-vs-release/>

<https://www.youtube.com/watch?v=RBQz9QhFfdc>

Next Steps



Download the full whitepaper from [scrum.org](https://www.scrum.org) – [How to use Scrum and Continuous Delivery to build the right thing](#)

The original blog post was posted on <https://gfader.tumblr.com> on March 2014 here <https://gfader.tumblr.com/post/78335987657/do-you-know-the-difference-between-continuous>

We Go Beyond Agile

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