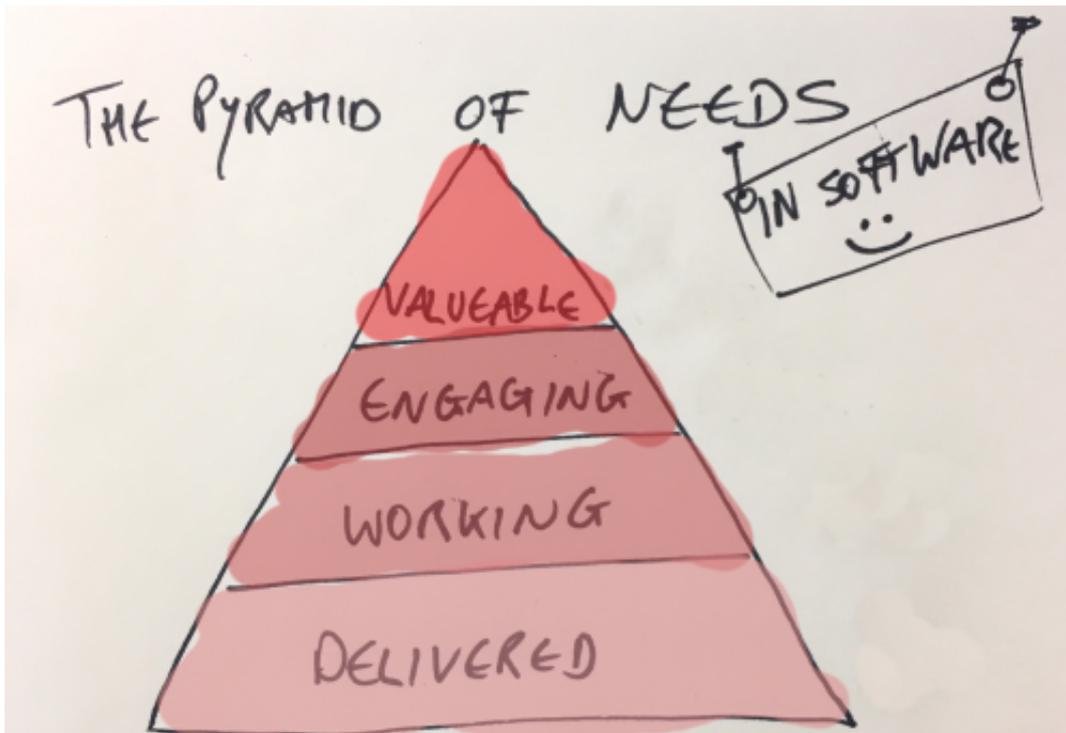


Are we all focusing on the right metric of success?

This is a little model that I have adapted from somewhere I don't remember. It might be wrong but may be helpful to some.



The Pyramid of needs

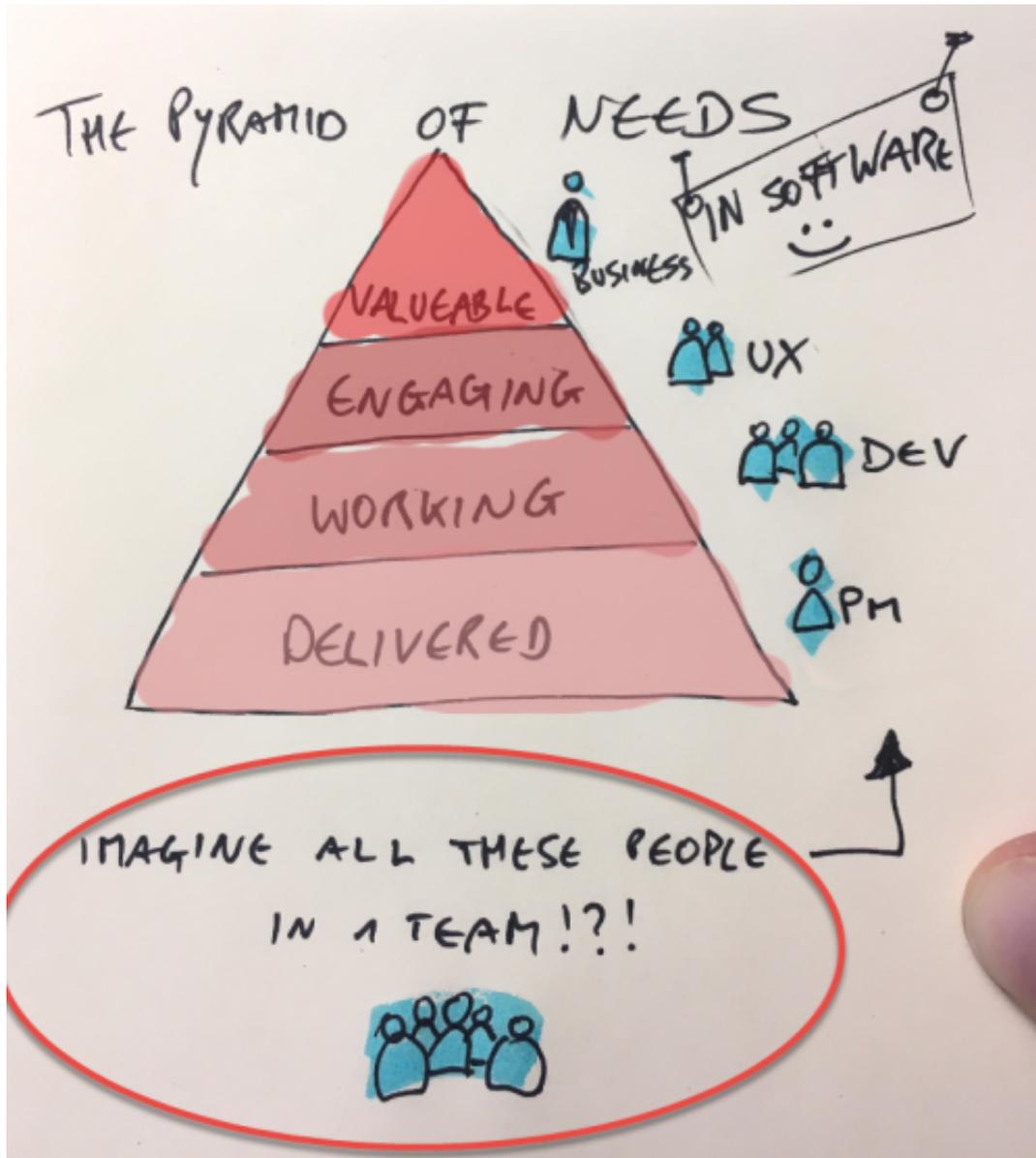
in software

- **Project Managers** care about Software being **delivered**
- **Developers** care about **working** Software
- **User Experience** people care about software being **engaging**
- **Business** people care about software being **valuable**

Imagine all those people in 1 team focusing on the same thing!

Are we all focusing on the right metric of...

by Peter Gfader - <https://beyond-agility.com/are-we-all-focusing-on-the-right-metric-of-success/>



The original blog post was posted on 2017 here

<https://business-agility.tumblr.com/post/156618020634/are-we-all-focusing-on-the-right-metric-of>

We Go Beyond Agile

Beyond Agility
Zürich - Switzerland